

ORIENTATION EVENT FOR UG, PG COURSES



Annapurna
College of Film and Media

WHY ATTEND AN ORIENTATION EVENT?

- Introduction to the expectations of the Degree Courses, Campus and Faculty
- Experience the demands of a Film and Media curriculum
- Understand if you are cut out for such a course.
- Prepare yourself and write the Entrance Exam
- Prepare and attend the Interview
- Have a counselling session along with parents on the course requirements



WHO IS ELIGIBLE TO ATTEND AN ORIENTATION EVENT?

- BA aspirants must be 18 years of age or above, who have passed the 12th exam.
- MA aspirants must have completed their Bachelors degree successfully
- All need to complete the 3 requested submissions and fill out the application form
- Aspirants must pay the Orientation event and application fee

KNOWLEDGE IS POWER :



Cinema buffs, or talented aspirants eagerly look forward to joining the course may be new to the field, curious, full of questions, fears and doubts. They may worry about job opportunities, security, and future prospects.

Making life choices can be very stressful and a career in Cinema is not easy. However, it can be immensely rewarding provided a person is prepared, and our BA and MA Degrees prepare students for careers in cinema. The knowledge and skills gained from our courses can be adapted to a wide range of futuristic careers, opening pathways every day.



WHAT HAPPENS DURING AN ORIENTATION EVENT? HOW TO APPLY?

The 3 day orientation begins with an introduction to our courses and concludes with the entrance exam, interview and counselling session. The event brings aspiring students together with other participants to expose them to the demands and rigour of our curriculum. We provide a brief glimpse into our world, familiarise them with our campus and faculty to clarify all expectations of the college.

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3

SIMPLE STEPS



1. A STATEMENT OF PURPOSE

A short introduction of yourself clearly stating your career path, thus far, your interests, professional aspirations/ contributions, goals and the driving force behind pursuing a film and media programme at Annapurna college.

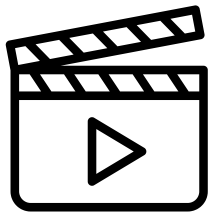
Note: This document should be of 1000 words. The document should not be predominantly about your intent of committing to a certain discipline but about your interest in visual media/cinema. This is important. Please do not plagiarise or hire someone to do this.



2. AN AUDIO VISUAL EXERCISE

This is expected to be done by yourself - A video of 1 minute duration, on a given topic. (Topic will be shared before each batch)

- The parameters to shoot the video are :
- Shoot with naturally available / ambient day light
- Do not have more than two characters
- Use only real location sound
- Use of dialogues and music should be minimized.
- Cinematic form is up to the candidate/student.
- For example one could choose to work with video essay, documentary, fiction, experimental film etc.
- Screenplay or concept should be written by the candidate on the given topic.
- Candidate should be responsible for directing the film.
- Films can be shot with a phone or any camera available to the candidate.
- AV must be submitted in *.mov or *.mp4 formats.
- File size has to be less than 100Mb.



3. A REFLECTIVE JOURNAL

A reflective journal of 500 words on making of this audio visual exercise.

Reflection may cover:

- How did you start the process?
- Please elaborate the process from idea to execution.
- What are the challenges you faced during the making of this film?
- Which shot in the film you made is particularly important to you? Why?
- This write-up may not be in the form of an essay, it should be reflective of your process of making the video and not about your philosophy of filmmaking.



THE ABOVE PROCESS WILL BE ONLINE SUBMISSIONS AND THROUGH A FAIR ASSESSMENT PROCESS YOU WILL BE ADMITTED TO AN ORIENTATION EVENT.

WE WISH YOU ALL THE VERY BEST AND HOPE TO SEE YOU ON CAMPUS!

APPLICATION CHARGES FOR UG/PG COURSES : 2,000/-

ORIENTATION EVENT CHARGES FOR UG/PG COURSES : 3,500/-